



Daniel Ceruti

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**Before College:**

- High School

- I was a writer, photographer, and editor for my high school newspaper, The Panther Paradigm, from sophomore to senior year. I was also on the yearbook team during my senior year. I had an excellent teacher, Dr. Allen, who was incredibly literate and insightful, much like my dad, and was every student's favorite teacher. He was strict, smart, and laid back; a good example to follow.

- Cobb Movie Theaters (11/2012 – 4/2014)

- Position: Box Office/Usher/Concession attendant
- Description: This was my first job just after turning 16. I worked there for nearly a year and a half as base level employee. My duties were very general, cleaning up, serving guests, being friendly. Although the work isn't something I'd like to do again, I found it to be a fun experience that's given me just another way of looking at the world; I was also introduced to some pretty interesting characters during my time there, employees and customers alike.

- Carmela's Pizzeria (4/2014 – 5/2014)

- Position: Food runner/busboy
- Description: I worked at this beachside restaurant until they went out of business one month after I began; at this point I was a junior in high school and had just gotten my car, paying for gas, getting a little more freedom along with it.

- Men's Wearhouse (10/2014 – 5/2015)

o Position: Sales associate

o Description: During my senior year of high school I worked nearly five days a week as a general clerk, helping customers, fitting for suits and tuxedos, having to pretend like I had a sense of style. The team was small but each person was a real individual, making all the time I spent folding shirts a somewhat valuable experience for me. I resigned in the summer before moving up to Orlando for college.

**Since enrolling at the University of Central Florida**

- Central Florida Future

o Position: Contributing writer/Photographer

o Description: Within a month after arriving at UCF – during the summer semester – I found the local student newspaper, contacted them, and started writing articles until they were shut down in 2016 after 48 years of business. Just before they discontinued, I had begun drawing cartoons and single panel comics for them, none of which were published.

- UCF Athletic Department

o Position: Volunteer Crew Member

o Description: I volunteered as a crew member for the video department of UCF Athletics, covering live games as a camera man and handling production equipment. This was my introduction to video production and broadcast, seeing how all the pieces come together before showing up on a TV screen; for a lack of a more formal way to put it, it was pretty, cool.

- Nicholson Student Media

o Position: Contributing Writer/Photographer

o Description: Nicholson Student Media (NSM Today), is an on-campus student news outlet mainly used by journalism students for the purpose of publishing their work, as well as serving as a news source for the school's community. I've written for them as a requirement for my classes and it's been interesting to see the difference between how this student-run news outlet differs,

mainly in terms of leadership, compared to the other student publications I've written for.

- ToKnight's the Night

○ Position: Writer/Crew member

○ Description: TKNT, for short, is a student-made TV show that broadcasts on the local cable network as well as on Youtube. It's a student talk show that is produced in the school's multi-million dollar production studio. Working as a crew member and as a writer, even though I didn't have any authority on the set, it was a good taste of how a live set works, even if on a technically basic level.

- Salty Stallion:

○ Position: Cartoonist/Writer

○ Description: I was a member of this student-run satire website, contributing articles and cartoons on nearly a weekly basis during the summer before my junior year, however, I left due to a dissatisfaction with the way that they operated.

- Black Sheep Online

○ Position: Staff writer

○ Description: Each week, I present four ideas and one article. The website publishes college-related humor articles in a similar fashion as the Odyssey does – with satellite pages for different locations.

- Central Florida Focus

○ Position: Staff Writer/Digital Producer/Photographer

○ Description: I currently write news articles for the Focus, a student-run news website. My experience with the Focus has been transformative in that I've had to adapt and learn through trial and error, as frustrating as it may have been at times. The core of what I've learned with the Focus is that you just have to work and re-work something as many times as it takes to get it right, or change your angle and be willing to start over if it's necessary for putting out a well-made product.

- Zeta Beta Tau Fraternity

○ Position: Secretary/Literature Chair

- Description: I serve on my fraternity's executive board and take attendance as well as oversee our historian and making sure we take composites. Although I've grown rather disillusioned with some of the behavior exhibited by my peers, I've also met some of my closest friends and have been lucky enough to have a pretty enjoyable experience. However, my "frat-boy" days were over before they even started as I've always been drawn to books more than bars.

- In Class

- I've taken production classes that have taught me how to use Adobe's Premier Suite, handling recording equipment, and formatting studio scripts – things I've grown more comfortable with as a result.

- Currency Exchange International (6/2016 – 8/2016)

- Position: Teller
- During the summer before my sophomore year, I worked as a bank teller at a currency exchange booth in the Florida Mall, a major tourist attraction. Although the hours were long and lonely, I passed them by pleasantly, reading when it was slow, staring off into the abyss thinking of things outside an indoor shopping mall.

**Portfolio Link:** <https://dceruti246.journoportfolio.com/>